



**FOR IMMEDIATE RELEASE:**

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**BABYSPA® Celebrates Third Anniversary with National Distribution**

**Miami, FL (September 24, 2014)** – **BabySpa®**, a natural bath and body care collection for newborns and toddlers, is thrilled to announce expanded national distribution on its third anniversary. BabySpa products are now available at over 2,800 Walgreens stores nationwide and at [Walgreens.com](http://Walgreens.com). After realizing that there were no baby products in the market that encompassed all the traits that discerning moms wanted, BabySpa set out to create a perfect targeted skin care line for babies. By developing a unique stages-approach that addresses the specific skin care needs of babies as they grow, the brand’s complete collection of eco-friendly essentials has fulfilled the demands of parents and transformed the world of baby care.

“For years, we worked with dermatologists, European research labs and botanical experts to find the right natural, Ecocert certified ingredients to create this collection,” says Tino Reiser, founder of BabySpa. “Three years later, we are excited to see our products become available to all parents seeking easy-to-use and effective skin care products for their babies.”

BabySpa now provides health-conscious parents all around the country with a safe, wholesome and innovative line of pampering gift sets and products that possess soothing, nourishing and healing properties. The complete collection includes: bath milks, body lotions, shampoos, massage oils, biodegradable wipes, and more. Featuring powerful ethnobotanicals, such as Songa, Patented Swiss Moisturizers, Kizis and Nyamplung oil, all BabySpa products are 95-100% natural and completely free of harsh chemicals.

Since its launch, BabySpa has earned recognition from exemplary organizations such as the National Eczema Association, Mom’s Choice Awards and The National Parenting Center, and has received positive reviews from the most influential bloggers in the United States and popular parenting magazines. The brand continues to merge Old World traditions with the latest advancements in baby skin care research by constantly developing new, nurturing innovations, such as the all-natural, non-nano sunscreen collection formulated for regular, extra-sensitive and eczema-prone skin that will launch in 2015.

BabySpa products are also available at Buy Buy Baby, Babies R Us, Big Y, select Duane Reade stores and baby boutiques. For more information, please visit [www.babyspaua.com](http://www.babyspaua.com), and join us on [Facebook](#), [Twitter](#), and [Instagram](#).

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**About BabySpa®**

**BabySpa®** is a natural bath and body care collection featuring individually tailored stages that address the changing skin care needs of newborns and toddlers. Made with unique ethnobotanical blends that provide lasting hydration and soothing effects, all **BabySpa** products are 95-100% natural and are completely free of parabens, phthalates, SLS/SLES, PEG, BPA and mineral oil. For more information on **BabySpa** please visit, [www.babyspaua.com](http://www.babyspaua.com).