



## FOR IMMEDIATE RELEASE

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## INDULGENT SPA EXPERIENCES FOR BABIES, NOW IN LUXURIOUS GIFT SETS

BabySpa® Expands Its Natural Bath and Body Care Collection with New Gift Sets for Babies and Toddlers

MIAMI, Fla. (November 21, 2011)- [BabySpa®](#) announces the introduction of an extensive selection of pampering gift sets created to bring the essence of spa home to babies and toddlers just in time for the holidays. The new range includes: **Born to Nurture**, **Baby Essentials**, **Mommy & Me**, and the **Signature Bath & Body Care Collection**.

“Our new gift sets give a thoughtful and elegant touch to gift-giving while providing moms with a complete assortment of baby care essentials,” said Tino Reiser, founder of BabySpa. “We selected a variety of our line’s must-have products and combined them into nurturing arrangements that offer the silky textures, unique scents and therapeutic blends core to the makeup of our collection.”

The new range incorporates natural bath milks, body washes, shampoos, lotions, creams and massage oils formulated to soothe and nourish the most sensitive skin. Inspired by ancient world traditions and sensory spa moments, all products are enriched with patented Swiss moisturizers and BabySpa’s emblematic therapeutic [ethnobotanicals](#): Kizis™, Songa™, Kendi Oil, and Nyamplung Oil, for gentle everyday hair and skin care.

From eco-friendly hand-woven baskets to unique wooden crates, BabySpa’s gift sets are presented in delicate and practical arrangements to complement any special occasion. Designed based on the collection’s stepwise approach, the new range includes [Stage One](#) and [Stage Two](#) sets to provide long-lasting hydration and comforting sensations for newborns through preschoolers.

The new gift sets are currently available in baby boutiques nationwide and online at [www.babyspaua.com](http://www.babyspaua.com).

### About BabySpa

BabySpa® specializes in creating natural bath and body care products for newborns through preschoolers. Merging Old World traditions with the latest advancements in baby skin care



research; BabySpa blends therapeutic ethnobotanicals to offer a wholesome, safe and innovative ingredient mix that is 98-100% natural. The BabySpa collection consists of Stage 1 and Stage 2 products formulated in harmony with children's developmental milestones. All products are free of parabens, phthalates, SLS, SLES, PEG's, BPA and mineral oil. Visit [www.babyspaua.com](http://www.babyspaua.com) or connect with BabySpa on [Twitter](#) and [Facebook](#).

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