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**BABYSPA® WINS COVETED MOM'S CHOICE AWARDS® GOLD SEAL OF APPROVAL**

*New bath and body care range for babies and toddlers named among best in family-friendly products.*

MIAMI, Fla. (February 28, 2012)- [BabySpa](#), a natural bath and body care collection for babies and toddlers, has earned the prestigious Gold Seal from the [Mom's Choice Awards](#)® (MCA) for its excellent quality and family-friendly approach. Recognized with the highest level of distinction in its category were the collection's following products: Stage 1: Soapless Body Wash, Moisturizing Body Lotion, Calming Massage Oil, Shea Butter Diaper Cream; Stage 2: 3 in 1 Tearless Shampoo, Body Wash & Moisturizer, Bubble Bath Milk, Soothing Face Cream, Moisturizing Body Lotion and Born to Nurture Gift Set.

"We truly value this recognition from such an exemplary organization as the Mom's Choice Awards. Our collection was created to serve as a healthier, safer, and wholesome alternative to common baby skin care products in the market. Knowing that parents and children who evaluated and approved our products share our commitment to a natural lifestyle is very gratifying," said BabySpa founder, Tino Reiser.

Inspired by luxurious spa cultures and ancient traditions, the BabySpa collection features a targeted 'stages' approach with an exclusive ingredient mix of eco-certified ethnobotanicals that provide nourishing skin care for newborns through preschoolers. The line's products were recognized by MCA based on a number of characteristics including production quality, design, originality, appeal, and cost.

MCA's panel of judges is composed of parents, children, medical professionals, scientists and industry experts. Submitted products are evaluated following a strict code of ethics that ensures expert and objective analysis.

Babyspa products are also the recipients of The National Parenting Center 2012 Seal of Approval.



To learn more about the Gold Seal awarded to BabySpa products please visit:

<https://www.momschoiceawards.com/celebrate>

### **About BabySpa**

BabySpa® specializes in creating natural bath and body care products for newborns through preschoolers. Merging Old World traditions with the latest advancements in baby skin care research, BabySpa blends therapeutic ethnobotanicals to offer a wholesome, safe and innovative ingredient mix that is 98-100% natural. The BabySpa collection consists of Stage 1 and Stage 2 products formulated in harmony with children's developmental milestones. All products are free of parabens, phthalates, SLS, SLES, PEGs, BPA and mineral oil. Visit [www.babyspaua.com](http://www.babyspaua.com) or connect with BabySpa on [Twitter](#) and [Facebook](#).

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