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BABYSPA® HONORED FOR INNOVATIVE AND TARGETED APPROACH TO BABY SKIN CARE

A Selection of BabySpa Products Earns The National Parenting Center Seal of Approval

MIAMI, Fla. (November 11, 2011)- [BabySpa](#) announces that a wide selection of its bath and body care products has been selected to receive The National Parenting Center 2012 Seal of Approval. The distinction, based on reviews from independent testers nationwide, recognizes the finest products for parents and children. The [2012 Seal of Approval](#) was awarded to the following BabySpa products: [Stage 1 & 2](#) - 3 in 1 Tearless Shampoo, Body Wash & Moisturizer, Moisturizing Body Lotion and Soothing Face Cream, and Stage 2 - Bubble Bath Milk.

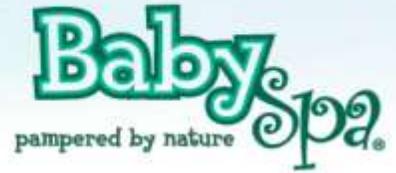
“Combining shampoo, body wash and moisturizer is a dream come true for parents, especially those with children who have dry skin,” said the judges about the BabySpa 3 in 1 formula. The line’s Soothing Face Cream was also highly praised as parents reported it healed their children’s chapped skin very quickly especially during cold conditions. Other winning attributes were the collection’s unique scents, described as ‘subtle and not overpowering.’

“We feel honored to have received this recognition from a reputable organization like The National Parenting Center,” said BabySpa founder, Tino Reiser. “Earning the approval of real families across the country encourages us to continue fulfilling our compromise of delivering wholesome products targeted to the skin care needs of children from the moment they are born.”

Considered one of the most prestigious awards in the industry, the Seal of Approval uses a consumer oriented testing process to collect evaluations from parents, children, teachers, and panelists at The National Parenting Center. Test results are based on each product’s level of desirability, sturdiness, interactive stimulation and other ingredients essential in the make-up of a quality product.

To read the full-length reviews of BabySpa products please visit:

<http://www.tnpc.com/search/tnpcarticle2.asp?rec=7433>



About BabySpa

BabySpa® specializes in creating natural bath and body care products for newborns through preschoolers. Merging Old World traditions with the latest advancements in baby skin care research, BabySpa blends therapeutic ethnobotanicals to offer a wholesome, safe and innovative ingredient mix that is 98-100% natural. The BabySpa collection consists of Stage 1 and Stage 2 products formulated in harmony with children's developmental milestones. All products are free of parabens, phthalates, SLS, SLES, PEG's, BPA and mineral oil. Visit www.babyspaua.com or connect with BabySpa on [Twitter](#) and [Facebook](#).

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